

www.literaryendeavour.org

ISSN 0976-299X

LITERARY ENDEAVOUR

Literary Endeavour (ISSN 0976-299X) is Scholarly Refereed and Peer-reviewed Journal which publishes articles and notes on English literature, Criticism and the English language. Literary criticism rooted in historical scholarship is welcome, especially if it arises out of newly discovered material or a new interpretation of known material. The chronological range of the journal extends from Platonic period to the present day. For guidance on the preparation of typescripts, please refer to latest edition of MLA Style sheet. The journal is published quarterly in **January, April, July and October**.

For Subscription please contact
Dr. R. B. Chougule (Chief-Editor)
Department of English
Dr. Babasaheb Ambedkar Marathwada University,
Sub-Campus, Osmanabad 413501 (MS), India.

For communication: e-mail - drrbchougule@yahoo.com;
literaryendeavour@hotmail.com
litend2010@rediffmail.com
Mobile 09423717774; 09527950387

Subscription	Annual	Two Years	Life Member (Five Years)
For Individual	Rs. 2500/-	Rs. 4000/-	Rs. 7000/-
For Institutional	Rs. 2500/-	Rs. 4500/-	Rs. 8000/-
Foreign subscribers	\$ 100	\$ 150	\$ 400

© **Dr. R. B. Chougule**

All rights reserved. The editor is not responsible for any plagiarism made by the authors. All disputes concerning the journal shall be settled in the Osmanabad (MS) Court only.

LITERARY ENDEAVOUR

A Quarterly International Refereed & Peer-reviewed Journal of English
Language, Literature and Criticism

VOL. XIV

NO. 1

OCTOBER 2023

CONTENTS

No.	Title & Author	Page No.
1.	A Case Study of The Intended Meaning and Creative Translation at University of Lahej - <i>Mushtaq Saad Jawdat Saad and Abdulbari Mahboob Ahmed Al-Hassaani</i>	01-09
2.	Deconstructing The Class Barriers in <i>IAS Today</i> and <i>The White Tiger</i> - <i>Deepti Chaurasiya</i>	13-17
3.	<i>The Selective Amnesia: Representation of Dalit Womanhood in Dalit Men's Autobiographies: A Select Study</i> - <i>Dr. Somali Saha</i>	18-24
4.	The Pervasive Influence of Corporate Media: Shaping Public Opinion in Favour of The Ruling Regime - <i>Shivappa</i>	25-31
5.	Ayurveda: The Indian Medical System in Amish Tripathi's <i>The Immortals of Meluha</i> - <i>Jayashri Gurunath Shirnalli and Dr. Mukund Lamani</i>	32-35
6.	The Cask of Amontillado: A Psychoanalytic Criticism - <i>Thiyazen A. Iskander and Farhana Khan</i>	36-42